

Blue Ridge Partnership

for Health Science Careers



WHO ARE WE?

Formed in 2019 to address the region's need for healthcare and health science workers, the Blue Ridge Partnership for Health Science Careers includes 54+ stakeholders in GO Virginia Region 2 (Roanoke, New River Valley, Alleghany, and Lynchburg). Using a collective impact model, the group supports the health, life sciences, and biotechnology sectors. Carilion Clinic serves as the anchor organization.

Key partners: 3 hospital systems, 5 long-term care providers, 18 school districts, 4 community colleges, 5 universities, 3 post-grad institutions, and 3 economic and 3 workforce development organizations.

> Blue Ridge Partnership for Health Science Careers **Board of Directors**

Board Finance Committee

- Fiscal Planning and Management Identify funding
- sources public and
- Career Exposure and Immersion Career advance Support
 - Student Ambassador Program

Carilion Clinic's Enterprise Project Management Office

provided support to launch the initiative

Student

Committee

- Relations Informational
- website with repository for documents
- Embedded function in each committee
- - Educational Equipment Instruction

Planning

- Promote a standardized, rigorous curriculum for
- structure Virginia Workforce Dual Analytics Enrollment Identify
- Accreditation Curriculum Pathways
 - Embedded function in each committee

Develop

reporting

remote Services

- needed jobs Articulate education to
- employment pathways Employment Onboarding
- Training and Retention

Each Committee has a written charter with clearly defined goals and objectives.

OUR GOALS

- Raising the rigor and aligning Virginia's Health Sciences Education
- Establish a rigorous, standardized K-16 Health Sciences curriculum with stackable degrees and certifications
- Equip students with workplace-ready skills to meet evolving health workforce needs
- Accelerate certifications and degrees in high-need jobs
- Establish a shared appointment model for instructors between employers and schools
- Address employee retention and career advancement
- Reduce barriers to education and training

COLLABORATIVE MODEL

- Allows multi-sector, cross-disciplinary regional teams and state entities to identify and address systemic changes
- Provides a forum to identify opportunities, solve practical problems, break down silos, reduce duplication and improve outcomes
- Aligns statewide data sources to drive decision making, ensuring workforce development meets employer needs and academic priorities, fostering stronger coordination between education and industry



ADDRESSING BARRIERS

Academic Year 2025/26 Focus Areas:

- **Instructor Shortage:** Advocating for policy changes to enable licensure reciprocity and create a bridge program for professionals to teach in both K-12 and postsecondary institutions
- **Enrollment Caps:** Working to align data and employer demand projections to support raising enrollment caps in high-need programs
- **Increase Paid Internships:** Identifying resources for students and demonstrating **ROI** to employers



ACCOMPLISHMENTS

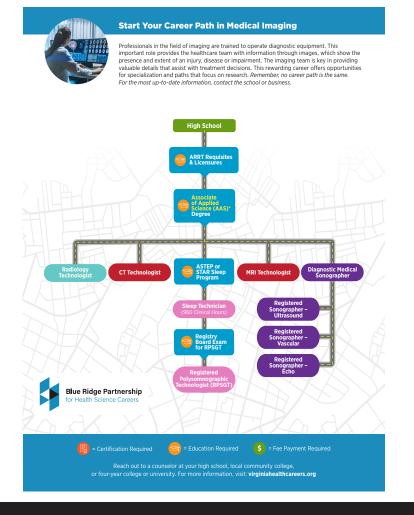
Academic Year 2024/25:

- Over 1,500 student interactions
- Mapped over 80 critical job clusters based on regional needs
- Developed inventory of health, life sciences and biotechnology courses in our region to respond to employer needs
- Launched "My Way on the Health Sciences Highway" podcast, highlighting career pathway opportunities featuring both professionals and students



CAREER MAPS

Pursuing a career in the health, life sciences and biotechnology sector provides many opportunities. We approach education and career advancement as a highway – with on and off ramps – rather than a linear path start to finish. We've developed, and continue to develop, career pathway maps that are designed to help people look beyond a single job and visualize an entire career through a variety of paths. These career pathways also assist with seeing job progression and advancement, while showcasing how different roles are connected in the industry.



Starting your medical imaging career journey in high school?

Salary Range: \$63k - \$95k Associate of Applied Science Degree (AAS)

ECPI (East Coast Polytechnic Institute)

SOVAH School of Health Professions at Roanoke Higher Education Center

Salary Range: \$48k - \$80k

Associate of Applied Science Degree (AAS)

Central Virginia Community College

Southside Virginia Community College

Virginia Western Community Colleg

Associate of Applied Science Degree (AAS) Central Virginia Community College Southside Virginia Community College

Virginia Western Community College

Currently Only Online Courses Available www.brpt.org/learn/star-program www.brpt.org/learn/formal-accredited

Bachelor of Science in Biology or Engineering

Microscopy Assistant

Field Application Specialist, Cellular Imaging and Analysis

Computer Analyst, Biological Image Processing

Laboratory Technician (Imaging)

Research Specialist

Transmission and Scanning Electron Microscopy Specialist

Biology, Mathematics, Biophysics Advanced Microscopy and Quantitative Neuroimaging

Senior Scientist



AS - An Associate of Science degree is a two-year degree that combines general coursework with major-specific classes. AAS - An Associate of Applied Science degree is a two-year college degree that focuses on a specific technical skill of

Certificate - A certificate of study is a postsecondary credential that shows completed practical training and gained skills in a specific field and carries credit.

Career Studies Certificate - A careers studies program is a short-term program that improves job skills (12-18 academic credits, 15-18 months to complete).

FastForward - FastForward is a short-term workforce training program that offers industry credentials and certifications in a shorter time period (non-credit).